



Poindexter Village
African American Museum

LIFT EVERY LEGACY

THE CAMPAIGN FOR THE POINDEXTER VILLAGE AFRICAN AMERICAN MUSEUM



Naming & Recognition Opportunities

A PLACE WHERE EVERY LEGACY LIVES ON

In 1940, on Columbus' Near East Side, Poindexter Village opened its doors as the first public housing community in Ohio, and the first for African Americans in the nation. Named for Reverend James Preston Poindexter — abolitionist, pastor, civil rights leader and conductor on the Underground Railroad — it quickly became more than a neighborhood. It became a home, a gathering place and a center of culture, creativity and community for decades.

Within its shared courtyards and along its front porches, a vibrant community took shape, filled with music, storytelling and daily life that helped shape the identity of Columbus. From this neighborhood emerged leaders and trailblazers whose influence extended far beyond Poindexter Village, including celebrated artist Aminah Robinson.

Today, only two of the original 35 buildings remain. In partnership with the State of Ohio, Franklin County, the City of Columbus, and a growing network of supporters, Ohio History Connection is transforming these buildings and the surrounding 1.42 acres into the Poindexter Village African American Museum — a place dedicated to preserving the history of this remarkable community while sharing the broader story of African American life, culture and contributions in Ohio and beyond.

"As one of the Ohio History Connection's major projects, the Poindexter Village African American Museum embodies our mission to spark discovery of Ohio's stories. By preserving this historic site, we are ensuring that generations to come can connect with its rich legacy and the enduring strength of the community it represents."

— MEGAN WOOD, EXECUTIVE DIRECTOR & CEO, OHIO HISTORY CONNECTION

AN INVITATION TO LIFT EVERY LEGACY

The opportunities outlined in the pages ahead present a range of ways for individuals and organizations to be recognized within the walls, walkways and gathering spaces of this historic museum's campus. Each space contributes to a larger story, and every gift helps ensure that the history, culture and contributions of African Americans are preserved and shared for generations to come.

From the Drum Circle Plaza, where cultural traditions will be celebrated, to quiet gathering spaces for reflection, to the apartments, exhibits and oral history areas where stories will be documented and shared, this museum will serve as a place of learning, connection and discovery for all who visit.

We invite you to consider the opportunities that are most meaningful to you or your organization and to join us in supporting a space dedicated to culture, education and community.

CAMPAIGN GOAL	GROUNDBREAKING	GRAND OPENING
\$25.9 Million	May 2026	Early 2028

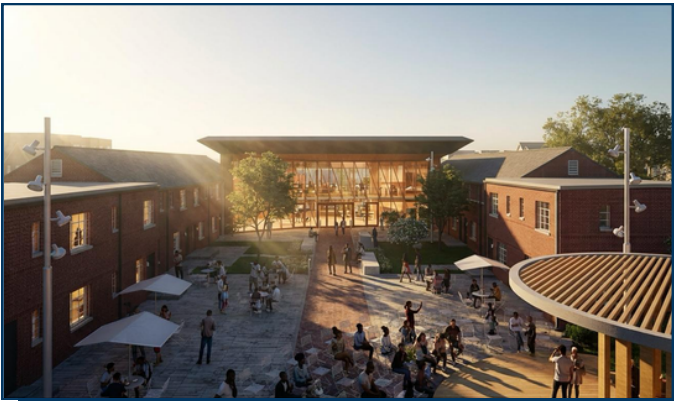
EXTERIOR NAMING OPPORTUNITIES

Where the community gathers, where the drums rise and where the stories live on.

The outdoor spaces of the Poindexter Village African American Museum honor the legacy of shared courtyards, front porches and gathering places that once defined the neighborhood. Designed to foster connection, reflection and celebration, these spaces will serve as a welcoming extension of the museum itself. From cultural festivals and drum circles to quiet moments of remembrance, they will invite visitors home while offering opportunities for learning, dialogue and community engagement.

The Village Courtyard | \$1,500,000

The Village Courtyard takes its inspiration from the original Poindexter Village and the shared courtyards where neighbors gathered, children played and community was built. Located at the center of the museum’s campus, this gathering space will host community events, performances and everyday moments of connection — a place where history and neighborhood life continue to meet.



Drum Circle Plaza | \$1,000,000

Drum Circle Plaza honors the elders and residents who fought to preserve Poindexter Village. Located outside the museum's entrance, the plaza features a Legacy Tree, tributes to African American history and space for reflection. The plaza will welcome visitors and tell this community's story even when the museum doors are closed.



Jubilee Performance Gazebo | \$500,000

This outdoor gazebo will host music, poetry and cultural performances that celebrate the Black experience — from Juneteenth celebrations and spoken word events to live musical performances. It will be available for local organizations to rent, making it a shared platform for the wider community. Whether welcoming ticketed audiences or a neighborhood gathering, the Jubilee Performance Gazebo will be a place where tradition, culture and community life thrive.



***Please Note: Availability of recognition opportunities is subject to change.**

EXTERIOR NAMING OPPORTUNITIES, CONTINUED

Where the community gathers, where the drums rise and where the stories live on.

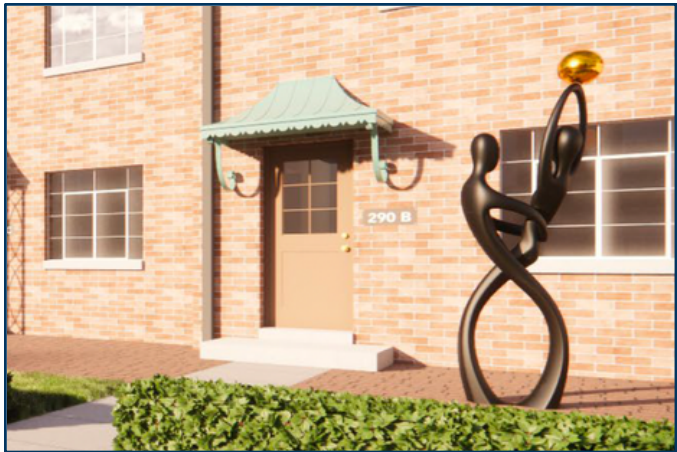
Drum Circle Plaza Legacy Panels (4 Total) | \$250,000 Each

Located within Drum Circle Plaza, these four striking legacy panels will celebrate the people, places and institutions that shaped Black history in Columbus and beyond. Inspired by the Long Street Cultural Wall, each panel will highlight a distinct theme connected to the legacy of Poindexter Village and the African American experience, including historic local churches, James Preston Poindexter, landmarks of the King-Lincoln Bronzeville neighborhood and other defining stories.



Poindexter Village Sculptures (5 Total) | \$150,000 each **2 AVAILABLE**

Positioned throughout the museum’s campus, five life-sized bronze sculptures will bring the traditions and stories of Poindexter Village to life. Three sculptures will be located along N. Champion Ave, with two placed in other prominent locations across the campus. Each sculpture will depict a scene from daily life in Poindexter Village and invite visitors to step into moments of joy, community and belonging, ensuring the spirit of the original neighborhood walks with us still.



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EXTERIOR NAMING OPPORTUNITIES, CONTINUED

Where the community gathers, where the drums rise and where the stories live on.

Rest & Remember Campus Bench Program | \$10,000 Each 5 AVAILABLE

Throughout the campus, benches will offer quiet places to pause, reflect and remember. This bench program invites individuals, families and organizations to leave a lasting legacy on Poindexter Village — honoring a loved one, celebrating a family or simply creating a resting place for a visitor.



Remembrance Alley Brick Campaign \$250 Per Brick | \$500 Per Paver

Paying tribute to the historic alley that once connected the original buildings, Remembrance Alley invites individuals, families and organizations to engrave their names, or the names of loved ones, into the pathways of the museum. Each brick becomes a stepping stone of memory, weaving personal legacies into the enduring story of Poindexter Village.



AI-generated concept image. Not an official architectural rendering.



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INTERIOR NAMING OPPORTUNITIES

Inside these walls, history is preserved, stories are told and every generation finds a place to belong.

Within the two remaining historic Poindexter Village buildings, which will be preserved and connected, visitors will encounter immersive exhibits, replicated apartments, rotating galleries and gathering spaces that bring the rich tapestry of African American history to life. Each space has been thoughtfully designed to preserve, to educate and to honor.

Lift Every Legacy Lobby (RESERVED) \$1,500,000 | First Floor

The first space to welcome every visitor, the Lift Every Legacy Lobby will set the tone for the journey ahead. More than a museum entrance, it is a welcoming invitation to step into a story that began long before us and will continue long after. This signature naming opportunity anchors the entire museum experience and stands as a lasting testament to the donor who helps lift every legacy forward.



Heritage Hub - Mezzanine & Event Space \$1,000,000 | Second Floor

Located on the second floor of the museum, the Heritage Hub celebrates the rhythm of African drums as a symbol of unity and cultural heritage. This flexible community space will host educational programs, signature events and cultural celebrations, ensuring the museum remains a cornerstone of history and the arts in Ohio. The Heritage Hub will also feature a co-working area, book nook, Wi-Fi, drop-down projector and charging stations, offering a welcoming retreat with sweeping views of the historic village.



Journey Home - Long-Term Exhibit Space \$500,000 | First Floor

At the heart of the museum lives Journey Home - an immersive long-term exhibit that brings history to life and deepens every visitor's understanding of the stories that shaped our community. Central to programming for students and visitors alike, this experience explores pivotal themes including the Great Migration, the transformative leadership of Rev. James Poindexter, and the complex legacies of urban renewal and discrimination.



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INTERIOR NAMING OPPORTUNITIES, CONTINUED

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Home Again - Poindexter Village Apartments (3 Total) \$500,000 Each | First Floor

Within the museum, three of the neighborhood's original apartments will be restored to reflect what daily life looked like across three decades: the 1940s, 1970s, and 2000s. Each apartment will be furnished to reflect the era it represents, giving visitors an up-close look at the spaces where families cooked, gathered and built community. Together, the apartments offer visitors a window into how life in Poindexter Village evolved over generations, honoring the residents who called it home and educating guests about the richness of this community's history.



The Aminah Robinson Experience (Aminah's Apartment & Art Gallery) \$500,000 | Second Floor

Honoring the life and legacy of renowned Columbus artist Aminah Robinson, this space will feature a replica of Aminah's childhood apartment within Poindexter Village, accompanied by a gallery honoring her extraordinary body of work. Here, visitors will witness how this neighborhood nurtured an artistic vision that touched the world, and how Aminah's love for her community continues to impact artists today.



Living Stories Exhibit - Rotating Exhibit Space \$250,000 | First Floor

The Living Stories Exhibit is designed to keep history living and breathing. Featuring rotating exhibits on subjects ranging from the Underground Railroad, to the history of Black churches, to national African American heroes, the space gives visitors a reason to return and ensures the museum stays current, relevant, and responsive. Each new exhibit brings a different chapter of Black history into focus, keeping the engagement and education going long after the first visit.



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INTERIOR NAMING OPPORTUNITIES, CONTINUED

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Culture & Community Room **(RESERVED)**

\$250,000 | First Floor

Located on the museum's first floor, this 888-square-foot education space will serve as a hub for student engagement, learning, and community connection. Designed for field trips and educational programming, the flexible space can function as one large gathering area or two smaller classrooms with the use of a movable partition wall. Beyond museum programming, the Culture & Community Room will serve as a gathering space for community groups, students, nonprofit organizations and neighborhood partners, providing a welcoming resource for the Near East Side and helping foster ongoing learning, dialogue, and connection year-round.



Ghost Neighborhoods - OSU CURA Virtual Reality & Augmented Interactive Exhibit | **\$250,000 | First Floor**

Developed in collaboration with the Ohio State University's Center for Urban and Regional Analysis (CURA), this innovative exhibit uses virtual and augmented reality to reconstruct the lost landscapes of Poindexter Village, Mt. Vernon Avenue, Hanford Village, and other historic neighborhoods in our city. Through immersive technology, visitors will step into the past, walking among the original 35 buildings and uncovering the histories of Black neighborhoods erased by urban renewal and freeway construction.



Poindexter Education & Research Center

\$250,000 | Second Floor

This center on the museum's second floor will house books from Aminah Robinson's personal collection alongside works by local Black writers, collectors and scholars. Designed as both a space for quiet study and a gathering place for discovery, it will welcome students, genealogists, educators and lifelong learners of every age. Whether a fourth-grader researching a school project, a scholar preparing a dissertation or a grandmother searching for the names of her great grandparents, this space is an open door to the past and a launching point for what comes next.



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INTERIOR NAMING OPPORTUNITIES, CONTINUED

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The Village Art Gallery \$250,000 | First Floor

The Village Art Gallery may feature local or national shows, with new exhibitions presented every three to nine months. Through evolving artistic perspectives and community-centered storytelling, the gallery will offer fresh experiences that invite visitors to return again and again.



Legacy Lab & Oral History Booth \$250,000 | Second Floor

Oral histories are at the heart of how this community has always passed down its story. The Legacy Lab will include a live recording studio for collecting and preserving those histories, along with podcast production capabilities and digital research tools. A curated digital oral history collection will also be available for students and researchers, ensuring the voices and experiences shaping Columbus are documented and accessible for all.



AI-generated concept image. Not an official architectural rendering.

Donor Celebration Wall \$250,000 | First Floor

Prominently displayed within the museum’s lobby, the Donor Celebration Wall will serve as a lasting tribute to the individuals, families and organizations whose generosity helped bring the Poindexter Village African American Museum to life. As one of the first features visitors encounter, this permanent installation will celebrate a shared commitment to preserving history, honoring community and ensuring these stories continue to inspire future generations.



All donors who contribute \$10,000 and above will be recognized as part of the Donor Celebration Wall. Donor names will be thoughtfully integrated into the design through a variety of visual elements — including variations in size, color, and placement — creating a dynamic and meaningful representation of the community that brought this museum to life.

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INTERIOR NAMING OPPORTUNITIES, CONTINUED

Inside these walls, history is preserved, stories are told and every generation finds a place to belong.

Storytelling Theatre \$250,000 | First Floor

Before stepping into the Home Again apartments, visitors will gather in this intimate, 186-square-foot theater for an introductory film that brings the history and spirit of Poindexter Village to life. The theater will provide historical context and set the emotional tone for the journey ahead. In addition to recognition within the space, this commemorative opportunity also includes logo recognition within the featured film.



AI-generated concept image. Not an official architectural rendering.

Aminah's Path - Story Floor Lobby (RESERVED) \$225,000 | First Floor

The museum's lobby floor will serve as a canvas in its own right — a sweeping mosaic inspired by the distinctive style of beloved artist Aminah Robinson. From their very first steps inside, visitors will be welcomed by artwork that reflects the artistic and cultural heritage of this community, setting the tone for everything the museum holds.



The Blackberry Patch - Museum Gift Shop \$100,000 | First Floor

Named in tribute to the original neighborhood known as the Blackberry Patch, this curated marketplace located behind the museum's Welcome Desk will feature local Black artisans, authors and museum merchandise that celebrate the history and culture of Poindexter Village. The Blackberry Patch will support the museum's mission while uplifting Columbus' creative community, ensuring each purchase becomes an act of preservation, storytelling and celebration.



AI-generated concept image. Not an official architectural rendering.

"Poindexter Village is a cornerstone of this city and anchors the connection to Columbus for thousands of families, including my own."

— COLUMBUS CITY COUNCILMEMBER NICK BANKSTON

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OPERATIONAL & PROGRAMMING OPPORTUNITIES

Beyond the buildings, the work lives on — through programs that educate, empower, and endure.

The Poindexter Village African American Museum will be more than a destination, it will be a living institution. These signature programs will carry the museum's mission far beyond its walls — into classrooms, neighborhoods and communities across central Ohio and beyond. Your investment in programming ensures the museum remains a place where learning and legacy are nurtured every day.

Annual Poindexter Village Drum Circle Investment Level Available Upon Request

The Poindexter Village Drum Circle is a vibrant community event featuring drum circle performances by elders from the King-Lincoln Bronzeville neighborhood. This event has become a cornerstone of the museum's mission, embodying its core values. Celebrated annually, it has grown into a signature experience that will shape the museum's cultural impact for years to come.



Annual Youth Art Challenge Investment Level Available Upon Request

Established in 2021, the Poindexter Village Annual Youth Art Challenge invites students in Columbus City Schools and surrounding districts to explore African American history through their own creative voice. Each year, participants research, reflect, and create original artwork that bring that history to life — building historical awareness and community pride in the process. The challenge ensures that Black history is not just preserved by adults, but understood and carried forward by the next generation.



HONORING THOSE WHO LIFT EVERY LEGACY

All supporters who make commitments of \$10,000 and above to the Lift Every Legacy Campaign will be proudly recognized on a permanent donor wall inside the museum, honoring their investment in preserving and sharing the rich story of Poindexter Village and African American history.

In recognition of their generosity, all supporters who contribute \$500 or more will receive a one-year Contributor Membership to the Ohio History Connection. Members enjoy free admission to the Ohio History Connection's 50+ historic sites and museums throughout Ohio, in addition to all benefits included in the Household Membership level. A full list of membership benefits is available at ohiohistory.org/membership.

To explore a naming opportunity, please contact:

Ohio History Connection Development Office

donations@ohiohistory.org

614-297-2477

ohiohistory.org/poindexter

Preserving the Past | Honoring the Legacy | Inspiring the Future

We welcome the opportunity to work with each donor to thoughtfully determine naming and recognition language that reflects their vision while honoring the spirit and mission of the Poindexter Village African American Museum.

The values for these naming opportunities are based solely on utility, placement, or perceived appeal and do not necessarily reflect the gift's designated purpose or the actual cost. Donors are encouraged to consider undesignated gifts and/or the least restrictive designation. Plans for the new facility are not final. If alterations are required that affect a commemorative gift, an appropriate substitute will be arranged in consultation with the donor(s). These naming opportunities are for the projected life of the buildings or for a minimum of twenty years. When the time comes to refresh or rebuild the building, current donors will be given the first opportunity to sustain their support at the level that is appropriate at that time. In all instances, donors will receive permanent recognition for their extraordinary support.