



FISCAL YEAR 2015

Annual Report



A MESSAGE FROM THE

Executive Director & CEO

It's been a remarkable year for Ohio History. Thank you for honoring, celebrating and elevating Ohio History throughout the year. We all are inspired by Ohio's amazing past and know that it's through Ohio's past that our state will have a bright future.

Ohio is a vital place to live and work. That vitality is wrapped in human memory, family stories, traditions and civic commemorations. Ohio neighborhoods, from rural to metropolitan, are embracing local pride more than ever. To us, Ohio means community and we know that it's history that brings communities together again and again.

People are drawn to communities that have preserved a strong sense of historical identity and character. They give us a sense of place and an understanding of who we are and who we can become.

Ohio communities have strong identities because history is woven into the fabric of all communities. This past year we continued our momentum in advancing Ohio History and preserving our vibrant Ohio communities, historic places and stories.

- Ohio continues to add new properties to the National Register of Historic Places. Our state ranks 34th in size, yet it ranks third in the nation for the number of properties listed on the National Register.
- Ohio History is reaching more teachers and students. Over 45,000 students subscribe to *Ohio As America*, our online textbook for fourth and eighth graders.

- Ohio is getting closer to a UNESCO World Heritage listing for Fort Ancient, Newark Earthworks and Hopewell Culture National Historical Park. Inscription on this prestigious list would showcase Ohio on a worldwide stage and bring tremendous economic benefits to our communities. These earthworks, built by the people who lived on the land we now call Ohio, would join other examples of monumental architecture such as the Great Pyramids of Giza, the Great Wall of China and the Taj Mahal.

- Ohio preservation partners and business leaders across the state worked to preserve the Ohio Historic Preservation Tax Credit in the state budget.

We cheer these successes and the thousands of other successes that happen daily on behalf of Ohio History. We seek to preserve Ohio's stories and share them with future generations.

Together we are moving Ohio History, and Ohio, forward. We do this through the preservation of the historic fabric of our neighborhoods, through the recognition of our state's wealth of historic resources and in the stewardship of Ohio's most treasured artifacts.

We are grateful to you and all our supporters, including Gov. John R. Kasich, the Ohio General Assembly, our members, donors and volunteers across Ohio who preserve and share Ohio History on a daily basis. Ohio History lives in all of us. Please join us as we continue to advocate for the value and power of Ohio History to create a bright future for Ohio and Ohioans.

Sincerely,



Burt Logan



Cover Photo: Sophia Alleman (Youngstown, Ohio) at the 2015 Ohio History Day State Competition. Her project on Amelia Earhart won second place and qualified her for the national competition.



OUR MISSION

Spark discovery of Ohio's stories.

Embrace the present, share the past and transform the future.



CORE VALUES

Relevance

Addressing and communicating the significance of history with Ohio's diverse people

Authenticity

Valuing artifacts and true stories of history

Inclusivity

Appealing to all Ohioans, especially underserved audiences

Stewardship

Protecting the evidence of Ohio history

Working Together

Pursuing teamwork and sharing authority and responsibility



2015 BY THE Numbers

57,000

pages from historic Ohio newspapers newly digitized and available online at chroniclingamerica.loc.gov and ohiomemory.org.



45,795

students in 83 Ohio school districts subscribed to *Ohio As America*, an eTextbook designed for fourth and eighth grade students.



\$130,000

granted from the Ohio History Fund to 13 organizations throughout Ohio.



2 million

death certificates now digitally accessible.



+ \$3 million

garnered in estimated advertising value for media stories about Ohio and Ohio history.



32

new historical markers proposed, written and installed by Ohio communities. To date, there are 1,510, at least three in each of Ohio's 88 counties.

8,000

students participated in Ohio History Day.

5-year

state plan created for historic preservation in Ohio.

3,990

Ohio properties on the National Register of Historic Places to date.



3,738

items loaned to other institutions across Ohio and around the world, from Marietta to Kansas City to Paris.

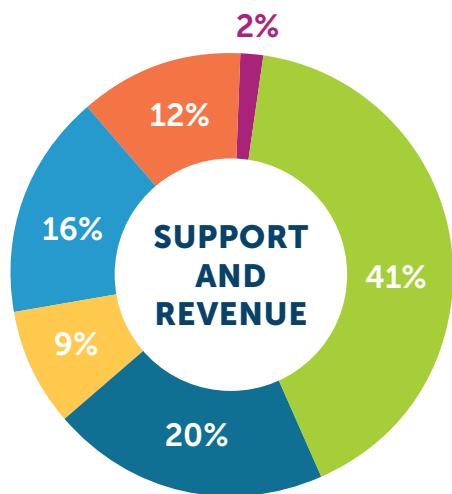
17,000

hours of service and 2,300 people trained in preserving and promoting Ohio history by ten AmeriCorps members.



FISCAL YEAR 2015

Annual Revenue + Expenses



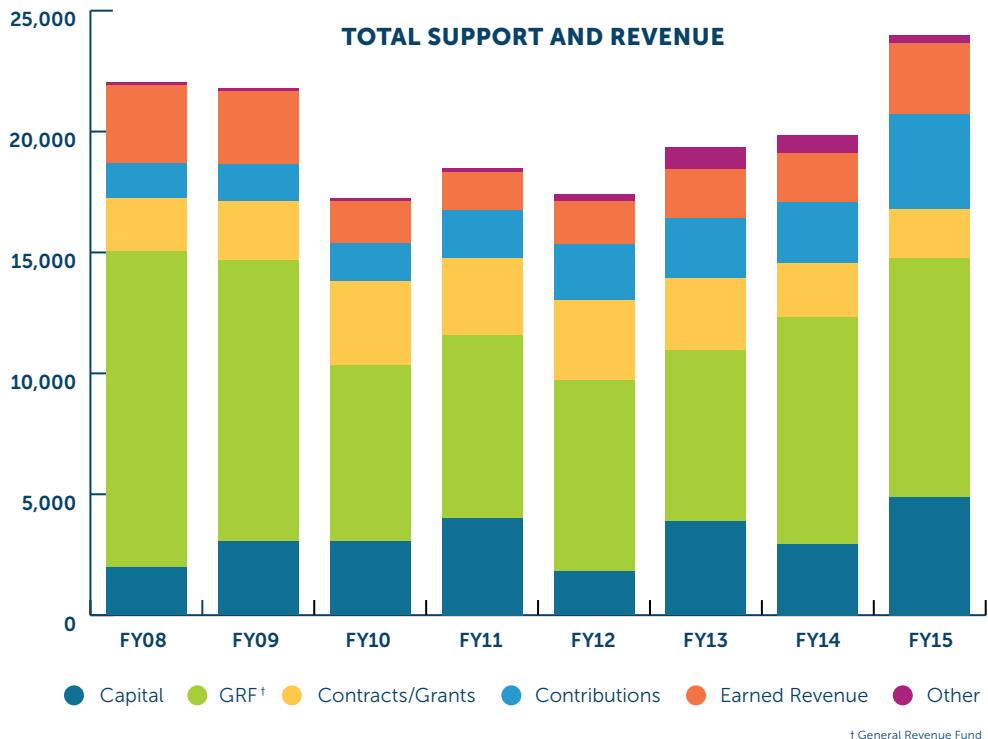
- State Capital Projects
- State General Revenue Fund
- Contracts and Grants
- Contributions (Financial, Materials and Services)
- Earned Revenue
- Investments

Total: \$23,977,105



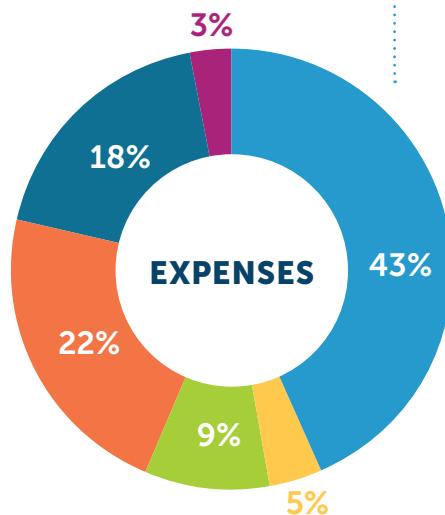
1,256

volunteers donated
60,482 hours of their
time, providing a value of
\$1,203,847 in support.



- Site Operations, Education and Interpretive Programs
- State Archives and Library
- Historic Preservation Office
- Capital Projects
- Management and General
- Development

Total: \$22,707,570



From FY 2010 to FY 2015, the Ohio History Connection has seen the following results:*

- Members
- Contributions
- Earned Revenue
- Number of Visitors Across 57 Sites

154%

22%

65%

12%

*FY 2010: membership (7,383), contributions (\$1,544,364), earned revenue (\$1,761,079) and number of visitors (353,417). FY 2015: membership (9,003), contributions (\$3,928,804), earned revenue (\$2,911,103) and number of visitors (396,718).



OHIO HISTORY CONNECTION Leadership

Ohio History Connection Executive Director (center) presented two gavels during the Statehood Day celebration on March 4, 2015, one to the Ohio House of Representatives and one to the Ohio Senate. Recently, a 200-year-old oak tree fell at the Newark Earthworks and a member of the Miami Tribe of Oklahoma carved these gavels as a gift to the Ohio General Assembly.

LEADERSHIP TEAM

Burt Logan
Executive Director & CEO

Jackie Barton
Chief Programs Officer

Stephen George
Senior Advisor to the CEO

George Kane
Director of Historic Sites & Facilities

Todd Kleismit
Director of Community & Government Relations

Stacia Kuceyeski
Director of Outreach

Jamison Pack
Chief Marketing Officer

Amanda Schraner Terrell
Director of State Historic Preservation Office

John Strick
Interim Chief Development Officer

Jeff Ward
Chief Financial Officer

Megan Wood
Director of Museum & Library Services

BOARD OF TRUSTEES

OFFICERS

Glenda S. Greenwood
President, Springfield

Ronald J. Ungvarsky
Vice President, Bexley

Robert W. Lucas
Treasurer, Pemberville

Richard C. Simpson
Secretary, Columbus

MEMBERS

C. Ellen Connally, *Cleveland*

Loann W. Crane, *Columbus*

Richard F. Hillis, *Powell*

Nancy Hollister, *Marietta*

George M. Ironstrack, *Oxford*

Tami Longaberger, *Newark*

Cathy D. Nelson, *Columbus***

Mark D. Okey, *Carrollton****

Roderick H. Willcox, *Gahanna*

Michael G. Rapp, *Cincinnati*

James A. Wilson, *Bexley*

James F. Dicke II, *New Bremen**

Elizabeth A. Weibel, *Cleveland**

*Governor appointed during fiscal year 2015

**Resigned after serving two consecutive three-year terms

***Resigned during fiscal year 2015

EX-OFFICIO

John R. Kasich
Governor, State of Ohio

Keith Faber
President, Ohio Senate

Joe Schiavoni
Minority Leader, Ohio Senate

Cliff Rosenberger
Speaker of the Ohio House of Representatives

Fred Strahorn
Minority Leader, Ohio House of Representatives

Elizabeth Weinhardt
President, Ohio Local History Alliance

Andrew Cayton
President, Ohio Academy of History

John Carey
Chancellor, Ohio Board of Regents

Stephen McConoughey
President, Ohio Academy of Science

Richard A. Ross
Superintendent of Public Instruction

David Goodman
Director, Ohio Development Services Agency

William E. Carleton
Director, Capital Square Review and Advisory Board

Robert W. Lucas
Chair, Ohio History Connection Foundation Board

A MESSAGE FROM THE

Board President

Our mission is to spark discovery of Ohio's stories: embrace the present, share the past and transform the future. In three years as board president, I have seen firsthand that discovery happen in so many ways and I look forward to what will be accomplished in my final year as board president.

For me, history has always been about a sense of place. I grew up in Springfield and have spent most of my life in Ohio. Ohio ranks third in the country for the most people who are "homegrown"—meaning folks who reside in, or move back to, the state where they were born. More than 75 percent of Ohioans have chosen to stay in the Buckeye State to work, raise a family and contribute to community life. Ohioans stay in Ohio. When you are connected to place, history grows on you. You want to know more about the past and, over time, the past becomes a part of who you are today and your future.

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History helps us become and stay grounded. We discover our own place in the stories of our families, communities and nation. We learn the stories of the people who have come before us and shaped the world in which we live. History is a very powerful force that binds us together and it's our collective responsibility to keep it alive in the minds and hearts of all Ohioans.

Connecting history and place makes good economic sense. Historic preservation efforts in Ohio have generated more than three billion dollars in economic impact, including jobs ranging from construction to travel and tourism.

People are drawn to communities that have preserved a strong sense of historical identity and character. It is fascinating that cultural heritage tourists—those interested in history and stories—spend more and stay longer. People recognize the value of history and how it helps create authentic communities.

With our movement towards UNESCO World Heritage listing for our outstanding historical and cultural resources such as the Hopewell Ceremonial Earthworks, we're striving to continue that economic impact for communities throughout Ohio. One recent study found that World Heritage designation would add \$51 million in spending annually by foreign and overnight visitors, and it would also increase local wages by \$21 million. This would be a huge win for Ohio and for history across our state.

I am honored to serve Ohio History and I know Ohio's stories are the foundation to transform our state's future. I look forward to celebrating next year's milestones.

Sincerely,



Glenda S. Greenwood





Rehabbed using federal and state historic preservation tax credits, the 1908 Cleveland Trust Company building reopened as Heinen's Grocery Store in 2015.



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2016 marks the 50th anniversary of the National Historic Preservation Act. Please join us as we celebrate this important legislation that has helped preserve countless communities across Ohio and our nation.