# E Local Historian

# **OLHA Membership: Power On Your Side!**



he Ohio Local History Alliance has a new committee! The Outreach Committee was created to help members and potential new members understand the benefits of being a part of the Alliance Community. The committee's first task: create a fun membership drive! We are excited to announce that as of January, 2017 we have kicked off a membership drive hoping to strengthen and expand our membership base! The membership drive titled, "Power On Your Side" is designed to reach a goal of 40 new members by the Annual Meeting in October!

#### Why should you participate?

We are challenging each region to help increase their own memberships through a contest! Whichever region gets the most memberships (based on a percentage increase) will be recognized at the Annual Meeting Award Luncheon on Saturday, October 7th and will receive not only bragging rights but a cool traveling trophy that can call that region home for a year! As of the March OLHA Board meeting, Region 5 was winning with 5 new memberships followed by Regions 1 and 3 with 1 each. So, let's see who can get the most memberships and take home the trophy!

# Production of the second second

OHIO LOCAL

**HISTORY ALLIANCE** Inspire. Connect. Educate.

#### Why should you be an Alliance member?

Being a member of the Ohio Local History Alliance is a great way for your organization to be involved in development, networking and advocacy efforts at a local, state and national level. You gain connections to the expertise of over 500 member organizations, save money on conferences and workshops, receive discounted rates on services performed by the Local History Office Staff, and many other things. We're constantly working on ways to improve membership benefits and we're pleased to announce there is a new Facebook page just for OLHA members (www.facebook.com/groups/OhioLHAMembers/) that will function as a list-serve and a great way to communicate with other organizations as well as a static sticker that you can display at your organization letting visitors know you're a proud member of an organization that works hard to keep history relevant! If you have any questions about the membership drive, contact the Outreach Committee Co-Chairs today! Wendy Zucal, director@dennisondepot.org, 740-922-6776 Kate Smith, smith.g.kate@gmail.com . 330-827-0177

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## President's Message:

With summer, soon upon us, I encourage you to spend time this travel season visiting fellow Ohio Local History Alliance member institutions. It is always enjoyable and educational when "museum people" visit other museums. Regardless of how big or small a museum is that I have toured or whether it is all volunteer or paid staff, I nearly always find a historical topic or exhibit design idea that I can take back to my museum. I will admit I have received some funny looks when I have had my face up against a wall trying to figure out a text panel is mounted on a wall!

Your visit to another history institution can be even more interesting if you talk to the people at the museum. Again, it doesn't matter if they are paid staff or volunteers, it always beneficial to share ideas and experiences. You will find others share many of the same struggles your institution does, but they may also have advice on how to better the situation. It runs both ways, perhaps you can provide some thoughts that could help them.

The OLHA membership can be found on our website www.ohiolha.org. Click on the Membership tab. You can search the member organizations by name or go down to the map and click on the Region you want to search. I hope you will go around and visit the wonderful museums we have in Ohio and that we are proud to call Ohio Local History Alliance members.

#### Todd McCormick

President, Ohio Local History Alliance Curator/Director, Logan County Historical Society (937) 593-7557 tmccormick@loganhistory.org

## **2017 Board Members** Ohio Local History Alliance

#### President

Todd McCormick, Curator/Director Logan County Historical Society, Bellefontaine (937) 593-7557 *tmccormick@loganhistory.org* www.loganhistory.org

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#### **2nd Vice President**

Leann Rich, Manager of Education & External Relations Mahoning Valley Historical Society Youngstown (330) 743-2589 Irich@mahoninghistory.org www.mahoninghistory.org

#### Secretary

Ruth Brindle, Director Quaker Heritage Center Wilmington College, Wilmington (937) 481-2456 *ruth\_brindle@wilmington.edu* www.wilmington.edu/the-wilmingtondifference/qhc/

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Pat Smith, Director (term ends May 31, 2017) Allen County Museum & Historical Society, Lima (419) 222-9426 psmith1@wcoil.com www.allencountymuseum.org

Kate Smith, Trustee, Wadsworth Area Historical Society smith.g.kate@gmail.com

Immediate Past-President Beth Weinhardt, Local History Coordinator Westerville Public Library, Westerville (614) 259-5028 bweinhar@westervillelibrary.org westervillelibrary.org/local-history Ex-Officio (Executive Secretary) Dr. Betsy Hedler, Partnerships Coordinator, Local History Services

Ohio History Connection, Columbus (614) 297-2538 ehedler@ohiohistory.org

#### www.ohiohistory.org

#### **Region 1**

Gary Levitt, Director (term ends May 30, 2017) Museum of Postal History, Delphos (419) 303-5482 mphdelphos@gmail.com www.postalhistorymuseum.org

Richard Witteborg, Curator of Exhibits Andrew L. Tuttle Museum, Defiance (419) 784-1907 witteborg@hotmail.com www.cityofdefiance.com/main/index.php/ tuttle-museum-home

#### Pat Smith, Director (term begins June 1, 2017) Allen County Museum & Historical Society, Lima (419) 222-9426 psmith1@wcoil.com www.allencountymuseum.org

Region 2

#### Mike Wilson

Morrow County Historical Society (567) 231-8709 mikewilson60@yahoo.com

Gene Smith, Curator of Museums (term begins June 1, 2017) Clyde Museum and McPherson House, Castalia historian2769@gmail.com

#### listoriun2/09@ginuli

#### Region 3

Timothy Daley, Executive Director (term ends May 30, 2017) Cuyahoga County Soldiers' and Sailor's Monument, Cleveland (216) 621-3746 tdaley@cuyahogacounty.us www.soldiersandsailors.com

Rebecca Urban Peninsula Foundation, Peninsula (330) 657-2528 rurban@peninsulahistoru.org

Greg Palumbo, Director (term begins June 1, 2017) Lakewood Historical Society, Lakewood (216) 221-7343 director@lakewoodhistory.org

#### **Region 4**

Nancy Newton, Trustee (term ends May 30, 2017) Canfield Historical Society, Canfield (330) 533-3458 newton1@zoominternet.net www.canfieldhistory.org

Melissa Karman, Director The Sutliff Museum, Warren (330) 395-6575 melissa.karman@sutliffmuseum.org www.sutliffmuseum.org

L'ael Hughes-Watkins, University Archivist (term begins June 1, 2017) Kent State University, Kent Ihughes@kent.edu www.library.kent.edu/page/10300

#### **Region 5**

Christy Davis, Registrar Pro Football Hall of Fame, Canton (330) 588-3616 Christy.Davis@ProFootballHOF.com www.ProFootballHOF.com

Kelly Kuhn-Engstrom, Director. Curator. Sugarcreek Information Center. Alpine Hills Museum, Sugarcreek (330) 852-4113 alpinehills.museum@yahoo.com alpinehills.webstarts.com/

#### **Region 6**

Leslie Blankenship, Trustee Franklinton Historical Society, Columbus (614) 527-1957 [blanken@att.net

Andrea Brookover, Executive Director (term ends May 30, 2017) Fairfield Heritage Association, Lancaster (740) 654-9923 director@fairfiledheritage.org www.fairfieldheritage.org

Leslie Wagner, Historian (term begins June 1, 2017) The Dawes Arboretum 740-323-2355 x 1256 Imwagner@dawesarb.org dawesarb.org/

#### **Region** 7

Kasey Eichensehr, Curator (term ends May 30, 2017) Clark County Historical Society Springfield (937) 324-0657 keichensehr@heritagecenter.us www.heritagecenter.us/

Melissa Shaw, Curator, Collections Management Division National Museum of the United States Air Force, Wright-Patterson AFB (937) 255-8839 melissa.shaw@us.af.mil www.nationalmuseum.af.mil/

Natalie Fritz, Curator of Library and Archives (term begins June 1, 2017) Clark County Historical Society, Springfield 937-324-0657; x234 nataliemfritz3@gmail.com

#### **Region 8**

Ed Creighton Friends of White Water Shaker Village, Hamilton (513) 756-1515 ercmorgans@juno.com

**Terrie Puckett** Grailville, Loveland (513) 683-2340 *tpuckett@grailville.org www.grailville.org*/

#### **Region 9**

Jessica Cyders, Curator Southeast Ohio History Center, Athens (740) 592-2280 jessica@athenshistory.org athenshistory.org

Megan Malone, Director Lillian E. Jones Museum, Jackson (740) 286-2556 director@jonesmuseum.com www.jonesmuseum.com

#### **Region 10**

Jim Geyer, Director for Museums Muskingum County History, Zanesville (740) 454-9500 phsomc@sbcglobal.net www.muskingumhistory.org

Judy Robinson, Trustee Noble County Historical Society Caldwell (740) 732-2654 jackie.l.robinson@frontier.com www.rootsweb.ancestry.com/~ohnoble/ histsoc.htm

# **Advocating For Your Story** Easier Than You Think!

By Kate Smith, OLHA Trustee-at-Large and Trustee, Wadsworth Area Historical Society

he Ohio Local History Alliance Advocacy Committee is challenging all 10 Ohio regions to hold an advocacy event and they're willing to help make it a success!

The purpose of these events is to get organizations comfortable with the idea of "doing advocacy" in an easy way and begin to train those associated with us in how to communicate the importance of our stories with future supporters and partners.

The plan is simple! With help from your Regional Representatives and the Alliance Advocacy Committee one (or more) sites can plan simple events during the year. Here are a few tips to get you started. Start Small. You can create a new event or just piggy back on an event you're already planning. These can be things like exhibit openings, open houses or Ohio Open Doors. Pick something that already has your "elevator speech" built into it. Invite local supporters like city council members or donors that may be familiar with your story or any other officials you have relationships with. Prepare your staff and volunteers with quick info to share and encourage them to engage in conversations which help highlight what the site does for history AND the



Future community leaders participating in Leadership Tuscarawas visit the Dennison Railroad Depot Museum for a VIP tour.

community. Have information available for attendees and provide goodie bags to make sure they take their information home!

This is a great way to get attendees to come directly to your site to see what you offer and hear what you have in store. In 2016, 7 Regions held an advocacy event, here are some examples. Region 3 – Wadsworth Area Historical Society held a City Government Open House playing host to over 40 members of the local government who enjoyed lunch and a tour. Region 5 – The Dennison Railroad Depot Museum held an event alongside Ohio Open Doors and welcomed Leadership Tuscarawas for a VIP Tour.

We would love to coordinate with one or more sites that would be interested in hosting an advocacy event in 2017! Please reach out to your Regional Representative if you're interested in information about how to get started, plan and invite key people to your event.

## People in the News

The Board of Directors of the Stark County Historical Society and Joyce Yut, Executive Director of the McKinley Presidential Library & Museum, are pleased to announce that Kimberly Kenney, Curator, has accepted the position of Assistant Director of the McKinley Presidential Library & Museum, effective April 1, 2017. Ms. Kenney will continue in her role as Curator while becoming more involved in the day-to-day operations of the Museum.

Kimberly has served as the Museum's curator since October 2001. She is an adjunct Professor at the University of Mount Union and received their 2016 Jane Weston Chapman Award. Kimberly has been a grant reviewer for The History Fund for the Ohio Historical Society and was a Peer Reviewer for the Institute of Museum and Library Services. She is an Online Course Instructor for the Northern States Conservation Center. Kimberly is a graduate of Cooperstown Graduate Program in Cooperstown, New York with a Master of Arts in history museum studies. She has authored six books, written many articles and currently is the Editor of Museums site at BellaOnline.com. She is a member of Phi Beta Kappa, Chapter XI. Her Museum exhibitions have included – A Secret Gift, Through the Lens: The Photography of Frank Dick, Mentioning the Unmentionables: The History of Women's Underwear, Sweet Stuff: Chocolate in Stark County and the Sheila Markley Black Collection.

The Canton resident has volunteered as a judge for Ohio History Day, Region 5 from 2004 – 2015 and been the newsletter editor of Northern Ohio Chapter of the Oldsmobile Club of American from 2005 – 2015.

# **Marketplace** Matters

by Andrew Richmond, MA Pres/CEO, Wipiak Appraisals & Consulting

useum professionals are skilled at thinking about objects in multiple dimensions, but rarely considered is an object's monetary value. The marketplace, or the trade, is the world in which buying, selling, appraising happens; it's place where the commercial value of historical objects is the main focus.

There are so many aspects of good stewardship that it's easy to feel overwhelmed by trying to also remain conversant in the monetary value of historical objects, but it can be a valuable part of effective collections management for several reasons, the most obvious of which is protection. Your collection should be insured. To properly insure anything, you need an appropriate value. In other words, you need an appraisal.

Like "curator," the title "appraiser" gets thrown around freely these days, but just as with a curator, there are qualifications and experiences which it is important for an appraiser to have. "Qualified" means the appraiser you are considering: is compliant with the Uniform Standards of Professional Appraisal Practice; is a member of one of the three primary certifying organizations (International Society of Appraisers, Appraisers Association of America, or American Society of Appraisers, each of which offers extensive training in mechanics and ethics, and require adherence to a set of professional standards); and has relevant experience (you should ask about specific knowledge and expertise as it relates to your collection).

It is also important to consider what type of appraisal is appropriate for your situation. For insurance appraisals, your collection needs a "retail replacement cost" appraisal. This will tell you what you could expect to pay to replace an object if you had to. (An appraiser with the right experience can help assign values even to "priceless" objects.) A "fair market value" appraisal tells what you could realistically expect to sell an object for on the open market. This can be helpful if you are considering deaccessioning and selling non-mission-related objects. This is also what your generous donors need in order to get their tax deductions for anything they have given you. Fair market value appraisals are almost always lower - sometimes considerably lower - than replacement value.

Museum professionals also need to give themselves a crash course in buying and selling in order to be able to represent their institutions in making such decisions. If you ever need or want to purchase anything, you will have to understand value in order to make smart decisions. Even organizations without acquisitions budgets sometimes find themselves in situations where they want to raise money to purchase an object that is important to their mission.

Most buying is done through auctions or dealers. Depending on your acquisition policy, buying at auction can be tricky because auction catalogs typically get published only a few weeks prior to the sale, but auctions also usually offer the best value, so it's worth looking and being prepared to buy. Dealers can be more flexible with a timeline, but you will pay retail prices (usu-



The parlor at the Sherman House Museum in Lancaster, which is currently the focus of a major cataloguing and appraisal project.



A silhouette portrait of Chillicothe attorney Jonathan Woodside (1799-1845), recently purchased by the Ohio History Connection along with documents related to his time as an ambassador in Europe. Courtesy of the Ohio History Connection.

ally higher than auction prices). Read descriptions, terms, and conditions carefully. Do not be afraid to ask questions-anyone unwilling to answer questions thoroughly is someone to avoid.

Finally, while discussing deaccessioning remains taboo in some institutions, most museum professionals agree that an actively curated collection is a healthy collection. Deaccessioning objects that have no relevance to your mission can free up overcrowded storage space. Once deaccessioned, those objects can then be sold and the proceeds used to care for your collection or to acquire mission-focused objects.

Selling objects is nearly always done at auction, so you will need to identify an appropriate auction house. Factors to consider are relevant experience, location, size, and cost. You want an auction house that is expert on the object(s) you have and regularly sell items in a price range similar to the value of your potential consignment. You'll want to consider the total cost of selling, which includes your commission, the buyer's premium, insurance, and transportation (which is why location can be a big factor). Be sure to read the

(continued on page 5)

consignment contract carefully and ask plenty of questions.

Museums work hard to cultivate collaborative relationships with their communities and with each other. Such relationships with appraisers, dealers, and auctioneers can make the above processes easier to navigate and more effective for your institutional needs. Beyond that, these relationships can benefit your museum by potentially expanding your expertise (through interaction with specialty experts), grow your donor base (through introductions to collectors who like to be generous), and provide a good resource for your patrons (you probably already get calls about appraisals). In other words, getting to know the marketplace really can matter!

# How Tech Can Make Life Easier at a Small Museum

#### Terrie Puckett, OLHA Region 8 Representative and Director, Grailville

et me start by saying I am NOT a techie. I have a 4-year-old smartphone and currently it has a cracked screen. So don't skip past this article because you aren't comfortable dealing with technology. In fact, you are just the person who should read further, because I am here to give you some basic information on the kinds of technology that can help you manage your society, organization or site.

Why use technology? Well if you are an all-volunteer organization, or one with very limited staff, you are always trying to do fifty thousand things at once. Wisely chosen technology can help manage day-to-day operations, streamline tasks, save money, and save time.

Sometimes our board members argue against investing in increased tech use because of initial costs. Well the good news is, you have access to many programs and software through TechSoup at greatly reduced costs, plus there is a wealth of free applications. Do not let nominal costs stop you from investing in the future of your organization. In addition, the cost associated with snail mail alone is exorbitant.

You might also hear the argument that "our members are older and do not use technology." The reality is, those folks who do not use ANY electronic communications whatsoever are aging out and you need to start building for the future—even as you tend to this dedicated population. The biggest question we face these days institutionally is "how do we connect with new members/volunteers/ visitors?" The answer is: communicate with them the way they communicate... and that is not through snail mail.

Websites these days are a good way

to share static information, photos, and links to other resources. Key to note: many people access websites on smartphones or tablets instead of desktops, so it is important that your website is mobile-friendly. A lot of smaller organizations have gone completely away from websites in favor of only using Facebook. I recommend keeping simple website set up so important information (hours, address, directions, etc.) is easily available to non-Facebook users. If you choose to keep a website, make sure you review it at least quarterly to keep information fresh, make sure it is easy to read and navigate and do NOT use it as a place for lengthy bits of content.

Websites provide 1-way communication (you to them); Facebook allows for 2-way communication. This creates community beyond your physical structure. Facebook is commonly used today and it is free. Many organizations fall into the trap of using a summer intern or excited volunteer to set up a bunch of social media accounts and get them active but then, alas the interns go back to school or your volunteer goes away. Your audience is fickle, they have limited time, attention and dollars and you will lose any in roads made if you go inactive. So a word of warning: do not go social media crazy. Know your goals, know your target, start small and keep what you have active.

Email is still very useful especially if you use a program like ConstantContact or Mail Chimp. These programs allow you to target your message to specific groups, interface with your database, track response and open rates and even see which links or articles get the most traffic via click through rates. Important to note, often programs like these have a basic membership level which is free up to a set number of contacts saved.

In addition to communication tools, there are programs to assist in the management of administrative tasks. If you have not invested in an all-inclusive database, I recommend researching whether to add one. This can be a major investment, so be sure to calculate the cost/benefit analysis before jumping in. Many museums use PastPerfect, but there are others available. Having an all-inclusive database enables your organization to tie records together in one place that is searchable and therefore USABLE across many fields. If you invest in a database, make sure you budget for an investment in training too. If you don't know how to use it you have just wasted time and dollars.

I have volunteered with small organizations that still track revenue and expenses in a handwritten ledger. That is fine for small institutions; however, migrating to an accounting software like Quickbooks is advisable. With accounting software you can track how dollars are spent and map revenue streams across time. Trends are important when considering the future health of your institution. It is especially helpful when applying for grants to be able to pull and show historic data. In addition, using software keeps the accounts clear by incorporating explanatory notes and eliminating handwriting errors. These are especially important if your bookkeeper or treasurer changes relatively often.

Ultimately, the technology you incorporate should benefit your organization by saving resources and supporting future growth. Choose wisely, invest in training, and the initial costs will pay off.

# Attracting and Serving Homeschool Audiences

#### Merry Masterson, Assistant Director of Education, Dayton History

he homeschooling community is fast growing, diverse and well networked. As museum professionals seek to grow their audience, it is important to understand this unique group. Prior to Carillon Historical Park's introduction of Homeschool Days, we did not have much in the way of special offerings for homeschooling families. As a museum, we did not effectively communicate with, serve, or strategically plan to improve as a homeschooling destination.

As the local population of homeschoolers began to grow and would increasingly call to inquire about what we offer, we began to notice several of our weaknesses. All of our available workshops were ideally created to serve large public or private schools. The workshop series was designed for groups who brought one age level, attended the workshop for a specific and scheduled period of time, and involved primarily student participation. As you will see, we quickly learned that we needed to tailor our existing programming for homeschoolers and seek to do a better job of knowing and understanding their needs.

Getting to know why an individual would choose to homeschool helped us to realize that there is no such thing as a unified homeschooling audience. It is very much an individualized decision made for varying reasons. However, through research, we were able to establish a few primary reasons individuals in the United States choose to homeschool. These are by no means the only reasons, but merely what we found to be the most prevalent.

The most widespread reason cited was the declining quality of public schools. This included reasons such as; living in districts where schools lack individualized instruction for their students; schools with low academic goalposts; prevalence of school violence, racisms or access to drugs or alcohol; schools with a lack of student-tailored learning plans.

After declining quality, many families cited an objection to public school curriculum on the grounds of religious freedom. This often went hand-in-hand with political motives, including an opposition to state and federal involvement in the schools. Families often expressed an opposition to increased standardized testing as well as a desire to have the freedom to choose field trip destinations, to choose and tailor curriculum for their students, and to make sure tax funding did not limit their student's access to educational resources. Lastly, many families cite public school inability to serve students with learning disabilities or with other disabilities such as auditory, sensory, or developmental. Public schools are not always able to provide Individual learning styles or embrace the different interests, abilities, and challenges of each student.

After developing an understanding of the needs of homeschoolers, it became clear how museums provide a wealth of resources to this unique audience. Museums can not only provide research on almost any subject, but they supply families with a humanities approach to learning and a wealth of facts not readily available in the home. Museums can show the context of how people make history us-



All images courtesy of Dayton History.

ing various disciplines to solve problems, get ahead financially, or dream dreams and fly, in poetic or actual terms.

Museums can also create programs that serve students of all ages, include active teacher or chaperone involvement, go above and beyond state or federal educational standards, and make use of sensory learning environments. Museums allow homeschooling families to take students beyond the textbook and back in time with dynamic and creative educational programming. They serve as an excellent supplement to any homeschooling family's curriculum and have everything families need to make their homeschool visit an adventure.

After establishing why families often make the decision to homeschool and how we can best serve them at our museum, reaching out and finding new ways to better communicate with them is imperative. Just as the reasons to homeschool are unique to each family, so are they ways they communicate.

Reaching out online has and remains an essential tool for communicating with individual homeschoolers and homeschooling organizations. Facebook has proven to be one of the strongest most widespread tools. Co-ops, bloggers, and parents reaching out to each other often use Facebook to stay connected. Tapping into one of these existing networks can reach many individuals at once.

Don't forget to include your own website in your efforts. Posting homeschool specific resources and offerings can draw more traffic to your website and allow families to see that you can serve as a great resource. You can also use this as a way to collect e-mails from willing individuals and send them information about future programming.

Though using the internet to reach out has been very successful, the best and most successful tool has been networking within our community, with guests to our museum, local churches, schools, Co-ops, and special needs organizations. These groups and individuals can help spread the word and provide invaluable information about your organization. Always remember that homeschoolers are well-networked and reaching out to a few can help open the door to many.

As museums strategically plan for their future, the homeschooling audience is continually growing. Museum educators should look to other organizations with strong homeschooling programs and seek to find what fits well within their institution, be flexible, and formulate new ways to serve this audience.



All images courtesy of Dayton History.

### **A N N O U N C E M E N T S**

## On the Web

## Preservation Self-Assessment Program

psap.library.illinois.edu/

The Preservation Self-Assessment Program (PSAP) is a free online tool from the University of Illinois at Urbana-Champaign. It helps collection managers prioritize efforts to improve conditions of collections. Through guided evaluation of materials, storage/exhibit environments, and institutional policies, the PSAP produces reports on the factors that impact the health of cultural heritage materials, and defines the points from which to begin care.

## 2017 State Historic Preservation Office Awards

Do you know of a great rehabilitation project? A special person or group who should be recognized for a significant preservation effort? An effective program, event or campaign that increased awareness of historic preservation?

Each year, the Ohio History Connection's State Historic Preservation Office recognizes achievements in historic preservation by presenting awards in two categories: Public Education and Awareness, and Preservation Merit. People, organizations, businesses and public agencies are eligible for the awards.

Anyone may submit a nomination for the awards. Nominations must be postmarked by June 1. A selection committee comprising members of the governor-appointed Ohio Historic Site Preservation Advisory Board and State Historic Preservation Office staff will choose recipients in each category. Awards will be presented at the State Historic Preservation Office Awards luncheon in the fall.

For a nomination form, visit our website at www.ohiohistory.org/ preserve/state-historic-preservation-office/hpawards , call 614.298.2000 or write to: State Historic Preservation Office Awards, Ohio History Connection, 800 E. 17th Ave., Columbus, OH 43211-2474.

## **Upcoming webinars from AASLH**

#### Creating 21st Century Digital Collections

#### May 16 /\$40 - \$65

Join Kristen Gwinn-Becker, as she discusses strategizing, creating or updating, engaging, and sustaining modern digital collections. She will walk through the six areas outlined below, showing examples for each section. Participants may send an email in advance that contains a link to their digital collections and the top three questions they would like answered about their current situation or a future initiative.

#### Planning for Marketing at Museums & Historic Sites

#### May 23 @ 3:00 pm - 4:15 pm / \$40-\$65

Marketing is crucial for small museums and historic sites, but where do you begin? In this webinar, AASLH's Hannah Hethmon will teach you, step by step, how to create a marketing plan tailored to your organization's unique needs. A good marketing plan can help you more effectively allocated time and money, get approval for a marketing budget, keep you focused on high-priority goals, and ensure that your marketing objectives and methods are supporting your institutional mission.

#### Webinar: How to Stop Worrying and Embrace Fundraising

#### May 25 / \$40 - \$65

Fundraising is critical to nonprofit work, but it isn't exclusively reserved for executive directors, development staff, and board committees. This discussion will demystify fundraising and explore how staff and volunteers at organizations of all sizes can advance their mission with better understanding of the fund development process.

#### Facebook for Museums & Historic Sites

June 13 @ 3:00 pm - 4:15 pm / \$40 - \$65 Facebook is used by over 100 million adult Americans every day and is the most popular social networking site in the US and the world. It's important that museums and historic sites know how to effectively use this platform to increase awareness of their institution, further their mission, engage their audience online, and inspire new and existing audiences to visit. Join AASLH's Hannah Hethmon for an in-depth look at Facebook for museums and historic sites.

#### Twitter for Museums & Historic Sites

July 11 @ 3:00 pm - 4:15 pm / \$40 - \$65 Today, Twitter is often the first place news breaks, the best way for strangers all over the world to discuss a similar interest, a direct connection to celebrities and politicians, and many more applications. How does your organization fit into the pictures? When used effectively, museums and historic sites can use Twitter to increase awareness of their institution, further their mission, engage their audience online, and inspire new and existing audiences to visit.

## Instagram for Museums and Historic Sites

July 25 @ 3:00 pm - 4:15 pm / \$40 - \$65 Instagram is a growing image-sharing platform where younger audiences (and older ones too) share everything from casual snapshots to professional photography and art. Increasingly, Instagram connects artists, photographers, and influences around shared locations, interests, and hobbies. Museums and historic sites are well-positioned to use Instagram to increase awareness of their institution, further their mission, engage their audience online, and inspire new and existing audiences to visit. In this webinar, AASLH's Hannah Hethmon will give an in-depth lesson on Instagramming for museums.

Register for all at *learn.aaslh.org* 

## Join us for MLX: Museum Leadership Exchange



In an effort to connect and exchange ideas with fellow museum leaders, the Dennison Railroad Depot Museum created the Museum Leadership Exchange. The group meets quarterly, and held their first meeting at the Dennison Depot in January, and their second meeting in April at Historic Zoar Village. The next meeting will be July 24 at the Hower House in Akron, followed by meetings October 18 at the McKinley

Museum and Jan 9 at the Warther Museums. Any museum professional is invited to attend.

At each meeting, participants share site updates and also break into groups such as museum directors, curators/registrars/archivists, gift Shop/front Lines, events/marketing and education. A topic is tackled, such as the recent topic of building capacity with current resources. Top ideas are shared back to the group at large. At April's meeting, museum leaders who had attended the Ohio Museum Association Conference, also shared their top takeaways.

Tammi Mackey-Shrum, director of Historic Zoar Village who hosted the last MLX meeting, shared "Although we see our museum peers at OLHA Regional Meetings and Annual Meetings, this is a great way to connect with our colleagues regionally."

MLX also has a facebook page: Museum Leadership Exchange, where ideas can also be shared. For more information, contact Wendy Zucal, Dennison Depot Director at director@dennisondepot.org.

## Appalachian Regional Heritage Stewardship Program Upcoming Events

The Conservation Center for Art & Historic Artifacts (CCAHA) has launched a regional heritage stewardship program with funding from the National Endowment for the Humanities



(NEH). The Regional Heritage Stewardship Program will include in-person workshops, webinars, preservation needs assessments, and a final conference intended to foster networking, resource sharing, and sustainability. A program kick-off webinar will be held on Wednesday, May 17th. Click here to register for the introductory webinar: events.r20.constantcontact.com/register/event?oeidk=a07ee081wzlc5a41480&llr =ys9myawab

#### On-Site workshops have been scheduled!

Look for more registration information as it becomes available on the CCHA program calendar at www.ccaha.org/education/program-calendar

Southeast Ohio History Center, Athens, OH June 22 and 23

Hazard Community & Technical College Hazard, KY, June 27 and 28

Here are the descriptions of the workshops:

## Day 1: Preservation Best Practices and Conducting a Preservation Needs Assessment

This program will provide participants with an overview of preservation standards collections care and management including basic benchmarking, facilities concerns, collections storage, and agents of deterioration.

In the afternoon participants will learn the components of a comprehensive preservation needs assessment and receive guidance on conducting self-assessments.

## Day 2: Fundraising for Collections Care and Artifact Handling and Housing

Through thoughtful planning and effective grant writing, your organization can be competitive in the race for public and private funding to preserve cultural collections. This workshop will examine the planning process that funders want to see in place and the elements of a successful grant proposal.

In the afternoon participants will learn about safe handling and housing techniques for both flat and three dimensional objects. Discussion will include how to prepare work areas, best practices for moving various types of artifacts, and identifying potential conservation concerns before handling.

Participants can choose to register for either day as a one-off at \$30 apiece, or both days for \$50.

Sign up for updates about the Regional Heritage Stewardship Program at www.ccaha.org/projects/regional-stewardship

## Keeping History Alive: Society of Ohio Archivists Annual Meeting

#### Still time to register!

All are invited to this year's Spring Conference on Friday, May 19, 2017, at the Quest Conference Center in Columbus–located in the Polaris region. This meeting's sessions come in a mix of formats and topics include collaborations for exhibits, merging departments, digital preservation, ethics in historical medical records, digitization projects based in the community, accessibility guidelines, exploring options for naming rights and sponsorships, preservation, and digital collections analytics. New this year is the world café session where presentation areas will be available for attendees to visit, with an emphasis on interaction at each. Its topics are social media and the researcher's view, along with assessment of regional archival associations, and linked open data.

Fees for the meeting are tiered: preregistration (May 2–May 13) \$50/\$70/\$35; and onsite registration \$60/\$80/\$40. Included are a continental breakfast, lunch, and snacks. Due to catering restrictions, lunch cannot be guaranteed for those who register onsite. To register and see the complete program and session descriptions, please visit the meeting website at www.ohioarchivists.org/annual\_conference.

## MEMBERS

List as of January 17, 2017

## Welcome New Members of the Ohio Local History Alliance

Joined between March 3 and April 18, 2017

#### ORGANIZATIONS

Croatian Heritage Museum & Library, *Eastlake* Historic Dreamsville Association, *Dennison* Historic Schoenbrunn Village, *New Philadelphia* 

Old Fort Steuben Project, Inc, Steubenville Urichsville Clay Museum, Dennison

#### **Thank You, Renewing Members**

Joined between March 3 and April 18, 2017

INDIVIDUALS

Richard D. Kudner, Perrysburg

#### ORGANIZATIONS

Austintown Historical Society, Austintown

Baltic-Area Historical Society, Baltic

Brewster-Sugarcreek Township Historical Society, *Brewster* 

Canfield Heritage Foundation, *Canfield* 

Cleveland Grays Armory Museum, *Cleveland* 

Defiance County Historical Society, Defiance

Delhi Historical Society, *Cincinnati* 

Delphos Canal Commission, Delphos

Dublin Historical Society, Dublin

Four Corners Historical Cooperative, Inc., *Grelton* 

Friends of Kennedy Stone House, *Blue Rock* 

Harveysburg Community

Historical Society, Harveysburg

Henry County Historical Society, Napoleon

Hilliard Ohio Historical Society, Hilliard

Hocking County Historical Society, *Logan* 

Lorain County Historical Society, *Elyria* 

Maple Heights Historical Society, Bedford

Maumee Valley Heritage Corridor Inc, *Toledo*  Meigs County Pioneer & Historical Society, *Pomeroy* Morgan Township Historical Society, *Shandon* Nancy Gillahan, *Middleburg Heights* 

National Cambridge Collectors, *Cambridge* 

National McKinley Birthplace Memorial Association, *Niles* 

New Washington Historical Society, *New Washington* Niles Historical Society, *Niles* 

Ohio Historic Bridge Association, Columbus

Peninsula Foundation, *Peninsula* Perry History Club, Inc., *Massillon* Plain Township Historical Society, *Canton* 

Reading Historical Society, *Reading* 

Risingsun Area Historical Society, Fostoria

Sandusky County Historical Society, *Fremont* 

Toledo History Museum, Inc., Toledo

Tuscarawas County Historical Society, *New Philadelphia* 

Union County Historical Society, Marysville

Wadsworth Area Historical Society, Wadsworth Whitehall Historical Society, Whitehall

## ΑΝΝΟυΝΟΕΜΕΝΤS

## Register now for Ohio Preservation Council Special Collections Conservation Care class



Registration is now open for the Ohio Preservation Council (OPC) Special Collections Conservation Care class. The class will take place at the State Library of Ohio, June 15, 2017 from 9:30 am -12:30 pm. Attendance at the class is a pre-requisite for institutions interested in applying for

an LSTA Conservation grant. Attendees will leave with an understanding of the criteria for selecting materials for conservation/preservation, basic evaluation considerations, how to find and work with a conservator, contracts and insurance and treatment documentation. The class will include a demonstration and discussion of why some objects are good candidates for conservation treatment.

The final portion of the class will be a discussion by State Library LSTA staff on how to write a successful conservation proposal. All attending institutions are eligible to apply for up to \$4,999 for their conservation project.

To register: ceohio.evanced.info/signup/calendar

The State Library of Ohio in partnership with the Ohio Preservation Council is pleased to provide LSTA funds for libraries to conserve a single item or preserve a small discrete group of items within their collections. Up to 20 institutions may participate and all 20 institutions that attend the class will have the opportunity to receive funds. This is not a competitive grant between the participating institutions. Three individuals from each institution may attend the class, but only one grant will be awarded per institution. The class is on a first come first serve basis and will fill up quickly, if it is anything like last year.

- Registration for the class closes at 5 PM on May 31, 2017 or when the class is full.
- The class will be from 9:30-12:30 PM at the State Library of Ohio on June 15, 2017.
- Grant applications are due on August 25, 2017.
- Grant projects will start on November 1, 2017 and must be completed by September 30, 2018.

Additional grant application materials and details can be found on the State Library's website at library.ohio.gov/ services-for-libraries/lsta-grants/

Questions? For LSTA questions contact Missy Lodge mlodge@library.ohio.gov

#### CALENDAR

## Join Ohio Humanities for the 19th annual tour of Ohio Chautauqua!

An exciting mixture of education and entertainment, Ohio Chautauqua will travel to four historic communities across the state this summer. This summer, Ohio Chautauqua will explore The Natural World.

The program showcases historical figures who present diverse perspectives on the natural world, including: Marie Skłodowska Curie; Chief Cornstalk; Mary Wollstonecraft Shelley; and Dian Fossey.

The 2017 tour begins in the village of Burton (June 6-10). Burton was founded in 1798 and is Geauga County's oldest settlement. Like many other early settlements in the Connecticut Western Reserve, Burton has a town square patterned after the village greens of New England. Historic homes and civic buildings surround the square. The village is home to Century Village Museum, an authentic representation of a Western Reserve Village from 1798 to the end of the 19th century.

Follow the program to the village of Clifton (June 13-17), which straddles the county line between Clark and Greene Counties. Clifton was a hub for early Ohio industry and travel. The natural geography of the area provided ideal conditions for the establishment of a variety of mills. Clifton was the site of a woolen mill that furnished material for the American army during the War of 1812; Davis Mill, established 1802 and in operation today as Clifton Mill, produced meal and flour for Civil War troops. A major stop on the stagecoach trail, The Accommodation Line, which ran from Springfield to Cincinnati from 1827 to 1840, the village bustled with the commotion of travelers.

Ohio Chautauqua is a community tradition in Warren, the third site for the tour (June 20-24). Warren first welcomed Ohio Chautauqua in 2004, and has hosted the event regularly since then in its beautiful downtown park, which is adjacent to its historic town square. The county seat of Trumbull County, Warren was founded in 1798 as part of the Connecticut Western Reserve. Many examples of late 19th– and early 20th-century architectural styles still stand in downtown Warren, including the Trumbull County Courthouse and the Trumbull County Carnegie Law Library, in addition to office buildings, banks, stores, and homes surrounding the Courthouse Square area.

The tour concludes in Milan (June 27-July 1). Part of the Firelands region of the Connecticut Western Reserve, Milan village was platted by in 1817 on the site of a previously abandoned a Moravian Indian mission village. The birthplace of the famous inventor Thomas Alva Edison, Milan boasts a history rich in progress and creativity. The New England-style village near Lake Erie has a bustling town square, historical museums, and distinctive architecture. The village sits on the county line between Erie and Huron Counties.



#### MAY 13:

Pre-registration deadline for Society of Ohio Archivists Conference. Register at www. ohioarchivists.org/annual\_conference

#### MAY 16:

AASLH webinar: Creating 21st Century Digital Collections. For more information, see page 8.

#### MAY 19:

Society of Ohio Archivists Conference. On-site registration is available. For more information, see page 8.

#### MAY 23:

AASLH webinar Planning for Marketing at Museums & Historic Sites. For more information, see page 8.

#### MAY 25:

AASLH webinar How to Stop Worrying and Embrace Fundraising. For more information, see page 8.

#### JUNE 1:

State Historic Preservation Office Awards due. For more information, see page 7.

#### JUNE 13:

AASLH webinar Facebook for Museums & Historic Sites. For more information, see page 8.

#### **JUNE 15**:

Ohio Preservation Council Collections Conservation Care class. For more information, see page 10.

#### JUNE 22-23:

Regional Heritage Stewardship Workshop at Southeast Ohio History Center, Athens, OH. For more information, see page 9.

#### JUNE 27-28:

Regional Heritage Stewardship Workshop at Hazard Community & Technical College, Hazard, KY. For more information, see page 9.

#### JULY 11:

AASLH webinar Twitter for Museums & Historic Sites. For more information, see page 8.

#### JULY 24:

Next meeting of the Museum Leadership Exchange. For more information, see page 8.

#### **JULY 25**:

AASLH webinar Instagram for Museums and Historic Sites. For more information, see page 8.

#### **Region 1**

Allen, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Putnam, Van Wert, Williams, and Wood Counties

The Museum of Postal History announces the unveiling of their newest exhibits: The Philatelic Aspects of the Holocaust and World War II to coincide with Holocaust Remembrance Day on April 23, 2017 at 1 PM. A Short Ceremony will include the dedication by Rabbi Yossi Zylberberg, the son of Holocaust Survivors, who serves as the Rabbi of Temple Beth Israel Shaare Zedek of Lima Ohio. Additional activities will honor our mural artist Diane Bendele, Dr. & Mrs. Wells who provided us with the "Dear Cousin" exhibit, the Cohen Foundation, the Dienstberger Foundation and the Allen County Convention and Visitors' Bureau who assisted with funding for the exhibit. Rabbi will also lead a Holocaust Remembrance Sabbath Service on Friday evening April 21, 2017 at 8 PM at the Temple located at the corner of Lakewood and Glenwood in Lima Ohio. There will be a reception following the service on Friday evening and after the dedication ceremony on Sunday.

#### **Region 2**

Ashland, Crawford, Erie, Huron, Marion, Morrow, Ottawa, Richland, Sandusky, Seneca, and Wyandot Counties

#### **Region 3**

Cuyahoga, Lake, Lorain, Medina, and Summit Counties

#### **Region 4**

Ashtabula, Geauga, Mahoning, Portage, and Trumbull Counties

#### **Region 5**

Carroll, Columbiana, Harrison, Holmes, Jefferson, Stark, Tuscarawas, and Wayne Counties

On October 23, the Alliance Historical Society dedicated their new Mini Museum. The Museum was created from the garage on the Mabel Hartzell Historical Home property. The impetus behind the project was to create a climate-controlled and safe home for the Society's one-of-akind 1910 Alliance Car. With the renovated garage space, the Society also has dedicated space for displays of historical items pertaining to the history of Alliance including a cement Moose Lodge head, a Buckeye Jack, Morgan Engineering models, and Alliance City Band equipment.

The Dennison Railroad Depot Museum, Historic Schoenbrunn Village and the Uhrichsville Clay Museum seek interns for the summer. The program sponsored by local donors and Claymont High School welcomes Juniors/Seniors in High School and in College for ten weeks in the summer. Students interested in history, business, marketing, education and more are all welcome! Contact director@dennisondepot.org for details.

#### **Region 6**

Delaware, Fairfield, Fayette, Franklin, Knox, Licking, Madison, Perry, Pickaway, and Union Counties

#### **Region 7**

Auglaize, Champaign, Clark, Darke, Greene, Logan, Mercer, Miami, Montgomery, Preble, and Shelby Counties

#### **Region 8**

Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland, and Warren Counties

The Clinton County History Center's new exhibit, "Here Come the Brides," opened March 1st. It features 40 wedding dresses reflecting 160 years of wedding attire. For more information contact Kay Fisher at 937 382-4684 or visit their website www.clintoncountyhistory.org



One dress in the exhibit

is Dorothy Mason's dress when she married C. R. Kirk on June 26, 1937.

The Quaker Heritage Center of Wilmington College recently received the Basic/Bronze level certificates for two sections of StEPs with AASLH: Stewardship of Collections and Audience. The QHC is the first museum or history center in Southwest Ohio to receive the certification.

#### **Region 9**

Athens, Gallia, Hocking, Jackson, Lawrence, Meigs, Pike, Ross, Scioto, and Vinton Counties

#### **Region 10**

Belmont, Coshocton, Guernsey, Monroe, Morgan, Muskingum, Noble, and Washington Counties

A new scholarship at Ohio University Zanesville will honor Associate Professor Emeritus of History Michael J. Kline. Mike was the first full-time faculty member at OUZ and served the campus and its students for over four decades before his retirement in 2007. During his tenure at OUZ, Mike taught thousands of students and displayed a meticulous commitment to student mentoring. In the community, he is well-known for his engagement with local organizations which he has served in various capacities, including as a trustee of Muskingum County History, and as a regular speaker for historical society and Civil War Roundtable programs.

Food, fun, and local history are featured in a new program series at the Castle in Marietta. On May 8th guests enjoyed a meal from the 1950s prepared from the "Favorite Recipes" cookbook published by the Norwood Methodist Church in 1959. During their 3-course meal diners learned about Marietta in the 1950s, individuals who contributed recipes for the cook book, and what went in to making the authentic '50s meal possible. The series continues on September 18th with a meal inspired by President Taft's 1910 visit to the city. Check out the Castle's Facebook page or website for more information.

# In 100 words or less, do you have outstanding news to share about your organization?

Please email it to your regional representative for the next issue of *The Local Historian*.

Contact information for the representatives in your region is on page 2 of this issue. Of course, you are welcome to forward your news directly to the editor of *The Local Historian* at ehedler@ohiohistory. org. Rather than serving as a calendar of events, items for "News from the Regions" are chosen to inspire, connect, and educate the Alliance's members all over Ohio and celebrate notable and imitation-worthy accomplishments of Alliance members.

## ... or connect a sister organization to the Alliance and ask its leaders to join in one of the following categories:

#### **Organizational Member**

Get six issues of *The Local Historian*, save when you register for our Alliance regional and statewide local history meetings, receive periodic email updates, and save on Ohio Historical Society services for organization, including speakers and customized training workshops. **Best of all, when you join the Alliance as an Organizational Member, your membership benefits all of your organization's staff and members**—they will all qualify for discounts on registration for the Alliance's regional and statewide meetings and when buying Alliance publications.

#### **Operating budget:**

Over \$200,000 a year:	\$100	(\$190 for 2)
\$100,000-\$200,000 a year:	\$75	(\$140 for 2)
\$25,000-\$100,000 a year:	\$60	(\$110 for 2)
Under \$25,000 a year:	\$35	(\$65 for 2)

#### **Individual Member**

Get six issues of *The Local Historian*, save when you register for our Alliance regional and statewide local history meetings, receive periodic email updates.

\$35

\$50

\$20

Affiliate:	2
Individual:	
Student:	

#### **Business Member:**

\$100 (\$190 for 2)

(\$65 for 2)

(\$90 for 2)

#### Join at:

www.ohiohistorystore.com/Ohio-LHA-formerly-OAHSM-C120.aspx

OHIO LOCAL HISTORY ALLIANCE Inspire. Connect. Educate.

The Ohio Local History Alliance, organized in 1960 under sponsorship of the Ohio History Connection, is composed of local historical societies, historic preservation groups, history museums, archives, libraries, and genealogical societies throughout the state involved in collecting, preserving, and interpreting Ohio's history. *The Local Historian* (ISSN 9893-3340) is published bimonthly by the Ohio History Connection, 800 E. 17th Avenue, Columbus, OH 43211-2497, as a benefit to Ohio Local History Alliance members.

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The Local Historian Local History Services Ohio History Connection 800 E. 17th Avenue Columbus, OH 43211-2497

1-800-858-6878 FAX: (614) 297-2567

arohmiller@ohiohistory.org Visit The Alliance online at www.ohiolha.org and on Facebook at

www.facebook.com/ohio-localhistoryalliance Annual Membership Dues:

#### Organizations:

Annual budget over \$200,000: \$100 (\$190 for 2) Annual budget \$100,000-\$200,000: \$75 (\$140 for 2) Annual budget \$25,000-\$100,000: \$60 (\$110 for 2) Annual budget below \$25,000: \$35 (\$65 for 2) Individuals:

**Ibrahima Sowe** 

Engagement

614.297.2478

Coordinator, Community

isow@ohiohistory.org

Affiliate: \$35 (\$65 for 2) Individual: \$50 (\$90 for 2) Students: \$20 Business: \$100 (\$190 for 2) Individual subscriptions to *The Local Historian* only are available for \$25 annually. © 2016 Ohio History Connection

#### Need to Contact Us? We at Local History Services love hearing from you.

#### **Local History Services Staff**

#### **Anthony Gibbs**

Department Manager agibbs@ohiohistory.org (614) 297-2477

Dr. Betsy Hedler Partnership and Youth Ohio History Day Coordinator *ehedler@ohiohistory.org* (614) 297-2538 Andy Verhoff History Fund Coordinator *averhoff@ohiohistory.org* (614) 297-2341

rtrivison@ohiohistory.org

**Becki Trivison** 

World War I & Ohio

Historical Markers

(614) 297-2527

Coordinator

#### **Amy Rohmiller**

Program Coordinator Local History, AmeriCorps *arohmiller@ohiohistory.org* (614) 297-2609

#### Sohayla Pagano

Educational Outreach Coordinator spagano@ohiohistory.org (614) 297-2528 Shoshanna Gross Ohio History Day Coordinator sgross@ohiohistory.org (614) 297-2617

#### **Benjamin Anthony**

Coordinator, Community Engagement *banthony@ohiohistory.org* 614.297.2476

#### Get Social with the Ohio Local History Alliance



OhioLocalHistoryAlliance Facebook Member Page: www.facebook.com/groups/ OhioLHAMembers/

#### Twitter: @ohiolha