

OHIO HISTORICAL SOCIETY
1902 Nelson Avenue
Columbus, Ohio 43211-2687
Phone: 614.297.2309 / 614.297.2340
Fax: 614.297.2331
www.oahsm.org

ADDRESS SERVICE REQUESTED

Register by
September 10
and save!
See registration form

OAHSM Annual Meeting & Conference The Role of Historical Organizations in Shaping and Engaging Communities October 1-3, 2009 Ohio Historical Center, Columbus

Conference Highlights

- Bob Beatty from AASLH talks about the future of local and state history.
- Opportunities to network and share experiences with others over lunch and at receptions.
- Idea Marketplace sessions on Fundraising, Membership, and Web 2.0.
- Writing for Clarity workshop. Learn how to create stronger press releases, exhibit labels, web sites, and publications.
- Home your skills and gain new ones at workshops and panel sessions on many topics.
- Annual OAHSM Awards Luncheon honoring the achievements of local history groups.

You are invited to attend The Role of Historical Organizations in Shaping and Engaging Communities

2009 Annual Meeting & Conference Ohio Association of Historical Societies & Museums



October 1-3, 2009 Ohio Historical Center Columbus



OAHSM's annual meeting and conference is your opportunity to meet and share ideas with others from all over Ohio who work to preserve and interpret community history. An attendee at last year's meeting summed it up best. The annual meeting is:

The opportunity to talk to others in the field and realize that I'm not alone in my position and that organizations such as ours are really having an impact in society.

During panels and workshops at this year's meeting, you'll explore how local history organizations affect society, and at the same time hone your skills. Over lunches and at receptions, you'll have the chance to expand your network of colleagues and gather new ideas for saving and sharing your community's history. Make plans to attend OAHSM's 2009 annual meeting—register by September 10 and save!

Thursday, October 1

9:30-10am Pre-Conference Registration

10am-4pm Pre-Conference Workshop Writing for Clarity Sharpen your communication skills in four types of writing that local historians are routinely called upon to do: writing effective press releases and newspaper articles; writing compelling copy for the web, blogs, and other electronic media; writing local history for general audiences; and writing informative, concise exhibit labels. The workshop is for volunteer and paid staff of local historical societies, preservation groups, history museums, libraries, archives, and genealogical societies. Instructors include Professor **David Mould** of the Scripps College of Communication at Ohio University; **Kelli Kling**, marketing, PR & events coordinator for the Wood County Historical Society & Museum; author **Steve Paschen** of the Kent State University Archives; and **Bill Mahon** of Ohio Historical Society's Design Department. **\$80 includes lunch / \$70 for OAHSM or OHS members / Students \$45.**

Friday, October 2

9am-3pm Registration

9-10:30am Continental Breakfast

9am-5pm Local History Showcase Learn about organizations such as the Ohio Humanities Council and discover grant opportunities. Browse displays about other historical organizations from around Ohio. Reserve a space for your organization to highlight your attractions and accomplishments. See the registration form to reserve a table. Space is limited.

10:30-11:45am Plenary Session: The Future of Local and State History History organizations and the communities they serve are undergoing accelerated change. Demographic and societal trends, the digital

revolution, volatile local and national economies, and changing perceptions of the American past are just some of the many forces driving change.

Bob Beatty, vice president of programs for the American Association for State and Local History, will share some of the latest developments in public history, AASLH's role, and offer advice on some of AASLH's strategies and tactics for navigating troubled waters.

Noon-1:15pm History Community Lunch Following welcoming remarks by OHS Executive Director Bill Laidlaw and OAHSM President Greg Myers, enjoy lunch with friends old and new. One of the most popular features of the annual meeting is networking and that's what this year's lunch is all about. Come prepared to share experiences with your organization, and be ready to enjoy others' stories, too. **\$17**

1:30-3pm Concurrent Sessions

Panel Basic, Good, Better; The AASLH Standards Project in Ohio With a grant from the Institute of Museum and Library Services, AASLH—the American Association for State and Local History—launched its standards project in 2005. The mission of the standards project is to give direction to local historical organizations and to help them do the best jobs they can to save their communities' histories. You'll learn about the standards and how they can help your organization from **Bob Beatty**, AASLH's vice president of programs, **Maggie Marconi**, of the Follett House Museum/Sandusky Library, and **Sharon Miller**, of the National Museum of Cambridge Glass, tested parts of the standards and will share their experiences in implementing them and the standards' impacts on their organizations.

Panel Reap the Rewards: Designing Mutually Beneficial Internships

Successful internships are a collaboration among three parties: the intern, the local history organization that hosts the intern, and the intern's academic advisor at a college or university. The panel brings together these parties to share the components of a successful internship. **Ruth Dobyns**, Quaker Heritage Center, **Rachel Bussert**, intern from Wright State University, and



Ed Agran, associate professor of history at Wilmington College. If your organization wants to employ interns, this session is for you. What are "best practices" for each partner? What practices should each avoid?

Panel Connecting to Collections: Ohio's Heritage Partnership

Ohio Heritage Partnership: A Statewide Initiative is an Institute of Museum and Library Services Grant awarded to the State Library of Ohio and the Ohio Historical Society. The purpose of the Ohio Heritage Partnership is to address the preservation needs of Ohio's cultural heritage by: (1) developing a directory of contact and institutional information; (2) conducting a needs assessment of

Ohio cultural heritage institutions; and (3) hosting a summit. These activities will culminate in the writing of an Ohio Cultural Heritage Strategic Plan. **Angela O'Neal** and **Andy Verhoff** of the Ohio Historical Society and **Missy Lodge** of the State Library of Ohio will introduce participants to the survey—its purpose and function—answer related questions, and provide "how-to's" on gathering survey information.

Listening Session The Future of OAHSM and OHS's Local History Office OAHSM's 50th Anniversary is in 2010 and the Local History Office will be 30 years old in 2011.

As a part of these anniversaries, OAHSM will be revising and re-writing its strategic plan in the coming year. Be a part of that process by attending this session. The board of OAHSM, represented by Second Vice President **Christie Raber**, and the staff of

the Local History Office want to hear from you, the people and organizations we serve, about what you want. This session will be repeated Saturday, October 3, from 2-3:30 pm.

3:30-5pm Idea Marketplace: Two-Minute Success Stories to Take Home Last year's annual meeting Idea Marketplace was such a hit that we are bringing it back, featuring new topics and perennial issues. This year's Idea Marketplace is offered both days of the conference—each day with different moderators and even more ideas for your organization. Sessions and moderators include:

Fundraising with **Mike Ippoliti**, Canal Winchester Historical Society.

Membership with **Nancy Sams**, Belpre Historical Society.

Web 2.0, Blogging, and Local History in Cyberspace with **Megan Wood**, Ohio Historical Society.



5-7pm Opening Reception OAHSM's informal Friday evening reception is your chance to renew acquaintances, share ideas, and enjoy stories from the front lines of local history in Ohio. Enjoy light hors d'oeuvres, beer, wine, and soft drinks. \$18 / OAHSM and OHS members, \$15.



Saturday, October 3
8:30am-12pm Registration
8:30am-10am Continental Breakfast
8:30am-3:30pm Local History Showplace See Friday, October 2, for details.
9:45-10:15am OAHSM Business Meeting OAHSM President **Greg Myers** of the Cridersville Historical Society welcomes you to the annual business meeting to review the association's progress in the past year and elect new officers for 2010—the year of OAHSM's Golden Anniversary.

10:15-11:45am Concurrent Sessions



Workshop Display on a Dime: Inexpensive Ideas to Show Off Your Collections

"Inexpensive" does not equal "cheap" in creating an exhibit on a budget. **Jim Gibson** of the Knox County Historical Society will teach you how to

achieve professional results for museum exhibits with a small amount of money and a lot of inventiveness.

Workshop From a Nation Divided to Communities United: Commemorating the Civil War The 150th anniversary of the Civil War is from April 2011–May 2015 and Gov. William Dennison's call to service in 1861 still rings true almost 150 years later. "Ohio must lead." Discover from **Jackie Barton**, the Ohio Historical Society's Civil War 150 coordinator, how your community can participate in the sesquicentennial and learn more about the resources OHS is making available for you to commemorate this important event in our nation's history.

Panel Summer Camps and Programs 101: Making History Exciting for Kids Summer camp programs have become a popular way to engage children in fun historical activities outside of the classroom. All-volunteer organizations and com-



munity historical societies with paid staff can create programs that spark a lifelong interest in the past. Join three successful summer camp leaders, **Liz Schultz**, Oberlin Heritage Center, **Kathleen Adlesperger**, Richland County Historical Society, and **Janet Rozick**, Metroparks of Toledo Area, to discover how they have developed programs, learned by trial and error, and built fun programs that engage their communities' young people summer after summer.

Workshop Grants for Archives Projects The National Historical Publications and Records Commission (NHPRC) is the grant funding arm of the National Archives and Records Administration. Every year it awards grants to assist in the preservation of the nation's historical records. Any nonprofit organization or institution, including local historical societies, may apply. These grants provide funding for many projects, including basic startup of an archives, digital archival projects, professional training and development, tackling backlogs, and processing projects. Members of the Ohio Historical Records Advisory Board (OHRAB) will explain the process of applying for NHPRC grants and how you can write an application that stands out.

Noon-1:30pm OAHSM Awards Luncheon OAHSM Awards honor the work of local historians who dedicate their time to preserving and sharing community history. Attend the luncheon, honor winners' achievements, and gather ideas for your organization. \$17.

2-3:30pm Concurrent Sessions
Idea Marketplace: Two-Minute Success Stories to Take Home See Friday, October 2, 3:30-5pm for details. Sessions and moderators:

Fundraising with Bill Lawson, Mahoning Valley Historical Society.

Membership with Dolly McKeethan, Museum at the Friends of Friends House.

Web 2.0, Blogging, and Local History in Cyberspace with **Angela O'Neal**, Ohio Historical Society.

Listening Session The Future of OAHSM and OHS's Local History Office See Friday, October 2, 1:30-3pm for details.



The Ohio Association of Historical Societies & Museums Annual Meeting and Conference is organized for OAHSM by the Ohio Historical Society's Local History Office.

The Ohio Humanities Council, with funding from the National Endowment for the Humanities, is pleased to help support the 2009 Ohio Association of Historical Societies & Museums Annual Meeting and Conference.

Not an OAHSM Member?

Join now and get the member rate on conference registration

Organizational Member
 Get six bimonthly issues of *The Local Historian*, save when you register for our OAHSM regional and annual meetings, get periodic e-mail updates, borrow by mail from our library of resource materials for history organizations, and save on Ohio Historical Society services for organizations, including speakers, strategic planning, and customized training workshops and tours. Best of all, when you join OAHSM as an Organizational member, your membership benefits all of your organization's staff and members—they'll all qualify for discounts on registration for OAHSM's regional and annual meetings, and when buying OAHSM publications.

Individual Member
 Get six bimonthly issues of *The Local Historian*, save when you register for OAHSM's regional and statewide meetings, get periodic e-mail updates, and borrow by mail from our library of resource materials for history organizations. Your membership in either category helps make these services possible: History Project Ideas that you can use to get young Ohioans excited about history. Free OAHSM Self-Help Kits, like our *Oral History Introduction Kit* and *New Organization Self-Help Kit* www.oahsm.org Visit us online 24 hours a day for local history resources and information on OAHSM activities.

Organizational Membership
 ___ Operating budget over \$200,000 a year: **\$100**
 ___ Operating budget \$100,000-\$200,000 a year: **\$75**
 ___ Operating budget \$25,000-\$100,000 a year: **\$60**
 ___ Operating budget under \$25,000 a year: **\$35**

Individual Membership
 ___ Local History benefactor: **\$50 and up**
 ___ Individual member: **\$35**
 ___ Student: **\$15**

Name: _____ Title: _____
 Organization: _____
 Address: _____
 City, State, Zip: _____ E-Mail: _____
 Phone: (_____) _____
 ___ Check enclosed (Make check payable to OAHSM)
 ___ Charge to: ___ Visa ___ MasterCard ___ American Express ___ Discover
 Card Number: _____ Expiration Date: _____
 Name on Card (please print): _____
 Cardholder Signature: _____

Ohio Association of Historical Societies & Museums c/o Local History Office • Ohio Historical Society
 1982 Velma Ave. • Columbus, OH 43211-2497 • 1-800-858-6878 • oahsm@ohiohistory.org

Join OAHSM or renew online 24/7 at www.ohiohistory.org/resource/oahsm/members.html

What Else Can We Do?

During and after OAHSM's conference, explore three exhibits at the Ohio Historical Center: **Soull! The Legend of John Brown**, and **To Have and To Hold**.

Make a weekend of it! Further afield, there's lots to see in Central Ohio. Check out the ideas below and visit www.experiencecolumbus.com, web site of the Greater Columbus Convention & Visitors Bureau, for more to see and do in Central Ohio.

Ohio Statehouse Museum features the new interactive **Seat of Government Gallery** in the Salmon P. Chase Education Center, on the branches of Ohio's government and how they work. www.ohiostatehouse.org

Here and Beyond: The Ohio Art League's 100th Anniversary Exhibition in the Ohio Art Council's Riffe Center Gallery, across from the Statehouse. www.riffegallery.org

Stimulate the economy by shopping at **Easton Town Center** <http://eastontowncenter.com> or **Polaris Fashion Place** www.polarisfashionplace.com. Or, take a stroll during the **Short North Gallery Hop** on October 3 www.shortnorth.org or through historic **German Village** www.germanvillage.com.

To Register Fill out the attached form and fax it to (614) 297-2233 or mail it to the address at the bottom of the form. Or, register online 24/7 through September 25 at www.ohiohistory.org/register. To register by phone using VISA, MasterCard, American Express, or Discover, call 1-800-858-6878 Monday through Friday 8 am-4 pm through September 25.

Register by September 10 and save! Register by September 10 for best rates. See the registration form for details. Advance registration closes September 25. After September 25, you must register at the door October 1-3 at the higher on-site rate.

General Information Spouses and guests may register for special events, meals, and tours without registering for the full Annual Meeting and Conference.

All sessions take place at the Ohio Historical Center and Ohio Village at I-71 and 17th Ave. in Columbus. The Ohio Historical Center is fully accessible to people with disabilities.

If you have dietary, mobility, or other special needs of which we should be aware, please contact the Local History Office at 1-800-858-6878 so we may accommodate your needs.

Cancellation Policy Canceled registrations will be refunded in full, less a \$20 processing fee, through September 10, 2009. For further information, call toll-free 1-800-858-6878 or e-mail oahsm@ohiohistory.org.

Accommodations A block of rooms has been reserved at the Hilton Garden Inn at 8535 Lyra Dr (directly across from Polaris Fashion Place), Columbus, (614) 846-8884, www.columbuspolarisgarden.inn.com. Mention the Ohio Association of Historical Societies & Museums Annual Meeting and Conference / Ohio Historical Society to get the conference room rate of \$99 plus tax per room per night, single or double occupancy. **Be sure to book your reservation on or before September 3**; after September 3, the block of rooms will be released and the hotel may charge higher rates.

A Word to the Wise Due to other events, hotel rooms may be at a premium, so make your reservation early.

Direction: The Ohio Historical Center is at I-71 and 17th Ave., about four miles north of downtown Columbus.

The All-American Quarter Horse Congress takes place at the Ohio Expositions Center (state fairgrounds) across 17th Ave. from the Ohio Historical Center

October 2-25. If you love both history and horses, you're in luck! However, you may encounter more traffic than usual in the block of 17th Ave. between I-71 and the Ohio Historical Center. The Ohio Historical Center will be accessible from 17th Ave. (follow the special directions below), but you must approach from the east (i.e., from I-71 and 17th Ave.), because 17th Ave. west of the Ohio Historical Center will be closed for the horse show.

From I-71, take the 17th Ave. exit (Exit 111). Go west on 17th Ave., staying in the far right lane. Turn north (right) into the first driveway, staying in the far right lane. If you are directed to another lane, or if the right lane is blocked, stay in the far right lane and tell the attendant that you are going to the Ohio Historical Center. At the fork, follow the drive on your right to Ohio Historical Center parking.

Parking: Ohio Historical Center parking is \$4 per day. Ohio Historical Society members who show a membership card park free at the Ohio Historical Center.

Questions? Contact OAHSM Annual Meeting and Conference, c/o Local History Office, Ohio Historical Society, 1982 Velma Ave., Columbus, OH 43211-2497, 1-800-858-6878, oahsm@ohiohistory.org

Ohio Association of Historical Societies & Museums



OAHSM 2009 Annual Meeting & Conference
 The Role of Historical Organizations in Shaping and Engaging Communities
October 1-3, Ohio Historical Center, Columbus

Register Today! Return this form, call 1-800-858-6878 Monday-Friday 8 am-4 pm, or register online at www.ohiohistory.org/register

Please complete a copy of this form for each person attending
 Name: _____
 Organization: _____
 Address: _____
 City, State, Zip: _____
 Daytime Phone: _____
 E-Mail: _____
 OAHSM Member #: _____

Please check the sessions you plan to attend:
Thursday, October 1
 Writing for Clarity Pre-Conference Workshop. See Meals, Special Events, and Pre-Conference Workshop below for details

Friday, October 2
 10-11:45 am _____
 ___ Plenary Session
 1:30-3 pm _____
 ___ Basic, Better, Best Idea Marketplace
 ___ Beneficial Internships ___ Fundraising
 ___ Connecting to Collections ___ Membership
 ___ Future of OAHSM ___ Web 2.0

Saturday, October 3
 10:30-11:45 am _____
 ___ Display on a Dime Idea Marketplace
 ___ Civil War 150 ___ Fundraising
 ___ Summer Camp 101 ___ Membership
 ___ Web 2.0 ___ Web 2.0
 ___ Future of OAHSM

Registration

	Member This Sept. 10	Non-member This Sept. 10	ALL This Sept. 10-3	ALL On-Site Oct. 1-3
Friday Only	___ \$40	___ \$50	___ \$60	___ \$70
Saturday Only	___ \$40	___ \$50	___ \$60	___ \$70
Friday and Saturday	___ \$60	___ \$80	___ \$95	___ \$115
Subtotal:				___ \$
Student Discount (40%) (enclose copy of student ID)				___ \$
Registration Subtotal:				___ \$

Meals, Special Events, and Pre-Conference Workshop
 Thursday Pre-Conference Workshop, with Lunch
 *OAHSM or OHS Members \$70 / Students \$45
 Friday History Community Lunch ___ \$17
 Friday Reception - Member ___ \$15
 Friday Reception - Non-member ___ \$18
 Saturday OAHSM Awards Luncheon ___ \$17
Meals, Special Events, and Workshop Subtotal: ___ \$
 ___ If you prefer vegetarian meals, please check

Display Tables
 ___ Yes, We'd like a display table in the Local History Showplace (Sorry, we cannot guarantee access to electrical outlets)
 Check One: ___ 1/4 table ___ 1/2 table ___ Full Table
 Organizational member of OAHSM ___ Free ___ \$10
 Non-member
 Display Table Subtotal: ___ \$
 Registration Subtotal: ___ \$
 Meals, Special Events, Pre-Conference Workshop Subtotal: ___ \$
 ___ Check enclosed (payable to Ohio Historical Society)
 ___ VISA ___ MasterCard ___ American Express ___ Discover
 Card #: _____
 Expiration Date: _____

Cardholder Signature: _____

Return to: **OAHSM 2009 Annual Meeting & Conference**
 c/o Local History Office, Ohio Historical Society, 1982 Velma Ave.
 Columbus, OH 43211-2497 or Fax (614) 297-2233